

Appendix 5: Frame analysis examples

BL8-IR (blog number 8, initial reception)

<http://www.mediaite.com/online/wikileaks-publishes-video-of-us-military-killing-reuters-photographer/>

WikiLeaks Publishes Video Of US Military Killing Reuters Photographer

» 48 comments

by Colby Hall | 12:42 pm, April 5th, 2010

WikiLeaks has **just published video of US Military** killing 12 individuals in Iraq, two of whom were later revealed to be staff members of the Reuters news organization. **Wikileaks** has previously been labeled a “muckraking” website by some in the press, and indeed the **graphic** video is presented by the site as an “indiscriminate” killing, when it clearly appears to be a **grave and horrible mistake** — there was a clear military procedure followed. Warning, the following video is graphic in nature.

- **Wikileaks** = L1a, the source is Wikileaks
- **Wikileaks publishes** = T1, the main news is wikileaks publishing of the video
- **US Military** = L3a, the culprit is the US Military
- **Killing** = R2c, the incident in the video is described as a ‘killing’
- **Reuters Photographer, 12 individuals in Iraq, two of whom...** = L2e, the victims are Iraqis and Reuters employees
- **Graphic** = R1f, the video is ‘graphic’
- **Presented by the site as an indiscriminate killing** = R2d, the incident in the video is described as an “indiscriminate” killing, a frame attributed to Wikileaks
- **Grave and horrible mistake** = R2f, the incident in the video is described as a ‘grave and horrible mistake’

The yellow codings above can be traced back to the coding sheet.

Note how the main news fact is the publishing of the video. Several propositions are made as to what the video shows, the latter is put forward most strongly but all co-exist, i.e. the reader is presented with all possibilities. The video is described as graphic. The one ‘killing’ in the video is the US Military. The source of the publishing is made explicit, Wikileaks.

BL10-FU

http://www.truthdig.com/report/item/collateral_murder_in_iraq_20100406/

Collateral Murder in Iraq

Posted on Apr 6, 2010

By **Amy Goodman**

A United States military video was released this week showing the indiscriminate targeting and killing of civilians in Baghdad. The nonprofit news organization WikiLeaks obtained the video and made it available on the Internet. The video was made July 12, 2007, by a U.S. military Apache helicopter gunship, and includes audio of military radio transmissions.

- Collateral murder = T2c, the main news is Collateral Murder, i.e. an exact copy of the WCM frame without attribution
- United States Military video = R1a, the video is sourced to the US army
- Indiscriminate targeting and killing = R2e, the video shows indiscriminate targeting and killing, i.e. a WCM frame copy without attribution
- Civilians = L2a, the victims are civilians only, no mention of journalists in title or lead
- The nonprofit news organization Wikileaks = L1a, the source is Wikileaks

The yellow codings above can be traced back to the coding sheet.

Note how the main news is not the publishing of the video, but the contents of it, i.e. according to the writer, Collateral murder. This is an exact copy of the WCM frame, but without attribution (f.i. "What Wikileaks calls 'Collateral Murder'"). The video is sourced to the US military and shows the "indiscriminate targeting and killing", again a WCM frame copy without attribution. The victims are civilians, the journalists are not named in the title or the lead. The source is "the nonprofit news organization Wikileaks".